### **Lancashire County Council**

### **Scrutiny Committee**

### Friday, 10th February, 2012 at 10.00 am in Cabinet Room 'B' - County Hall, Preston

### **Agenda**

Part 1 (Open to Press and Public)

### No. Item

### 1. Apologies

### 2. Disclosure of Personal and Prejudicial Interests

Members are asked to consider any Personal/Prejudicial Interests they may have to disclose to the meeting in relation to matters under consideration on the Agenda.

	3.	Minutes of the Meeting held on 20 January	y 2012	(Pages 1 - 8	)
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### 4. Presentation by United Utilities (Pages 9 - 58)

- 5. Task Group Updates (Pages 59 62)
- 6. Recent and Forthcoming Decisions (Pages 63 64)
- 7. Workplan 2010/11 (Pages 65 74)

### 8. Urgent Business

An item of urgent business may only be considered under this heading where, by reason of special circumstances to be recorded in the Minutes, the Chair of the meeting is of the opinion that the item should be considered at the meeting as a matter of urgency. Wherever possible, the Chief Executive should be given advance warning of any Member's intention to raise a matter under this heading.

### 9. Date of Next Meeting

The next meeting of the Scrutiny Committee will be held on 9 March 2012 at 10am at the County Hall, Preston.



I M Fisher County Secretary and Solicitor

County Hall Preston

### Agenda Item 3

### **Lancashire County Council**

### **Scrutiny Committee**

Minutes of the Meeting held on Friday, 20th January, 2012 at 9.30 am in Cabinet Room 'B' - County Hall, Preston

### Present:

### **County Councillors**

S Chapman P Malpas
Mrs F Craig-Wilson D O'Toole
C Crompton Mrs L Oades
M Devaney V Taylor
K Ellard D Westley
Mrs J Hanson B Winlow

### 1. Apologies

Apologies for absence were received from County Councillor J Shedwick.

### 2. Membership Change

The Chair welcomed County Councillor Vivien Taylor who had been permanently appointed to the Committee in place of County Councillor Peter Steen, and who was attending the Committee for the first time. Councillors thanked Councillor Steen for his work on the Committee and the 'Who Cares?' Task Group.

### 3. Attendance of Cabinet Members and Lead Member

The Code of Conduct required that the permission of the Committee be granted to allow County Councillors:

- Geoff Driver, Leader of the Council;
- Tim Ashton, Cabinet Member for Highways and Transport;
- Michael Green, Cabinet Member for Economic Development, Environment and Planning;
- Mark Perks, Cabinet Member for Young People; and
- Mike France, Lead Member for Communities and Partnerships;

to attend and speak at the meeting.

**Resolved:** That, the above named County Councillors be permitted to attend and speak at the meeting.

### 4. Disclosure of Personal and Prejudicial Interests

None were disclosed.

### 5. Minutes of the Meetings held on 9 and 21 December 2011

**Resolved:** That, the minutes of the meetings held on 9 and 21 December 2011 be confirmed and signed by the Chair.

### 6. Scrutiny of the Lancashire County Council's Budget proposals for 2012/13 and 2013/14

The Chair welcomed County Councillors Geoff Driver, Leader of the Council, Tim Ashton, Cabinet Member for Highways and Transport, Michael Green, Cabinet Member for Economic Development, Environment and Planning, Mark Perks, Cabinet Member for Young People, and Mike France, Lead Member for Communities and Partnerships to the meeting. The Chair also welcomed Jo Turton, Executive Director for the Environment, and Steve Freeman, Accountancy and Financial Planning Manager to the meeting.

Steve Freeman gave an outline of the County Council's Budget proposals for 2012/13 and 2013/14 which were considered and agreed by the Cabinet at its meeting held on 5th January 2012. The proposals formed part of a three year financial strategy covering the financial years 2011/12 to 2013/14. The Committee was informed that the Cabinet would consult with stakeholders on its proposals for further below the line savings of £7.2m. The Committee was also informed that the Cabinet would consult with stakeholders on its proposals for one-off investment of £35m in its key priorities as set out in the Committee report at Appendix 'B'.

It was the conclusion of the County Treasurer that the robustness of the estimates and adequacy of reserves at this stage in the budget process was that all practical steps had been taken to ensure a robust budget supported by a level of reserves adequate to address the financial risks facing the County Council. The views of the Committee were sought.

Councillors were invited to ask questions and raise any comments in respect of the proposed below the line savings, a summary of which is provided below:

- A query was raised on the possibility of exceptions for social workers on the reduction of mileage allowances. It was explained that the matter was out to consultation with the unions the outcome of which was awaited.
- Councillors queried the cost reduction of concessionary bus fares. The Committee was informed that the Council had managed to negotiate a lower imbursement rate with operators. The Cabinet Member for Highways and Transport thanked officers for their achievement on this matter.
- Councillors also queried the pressures on the Council regarding the waste budget and the rate of diversion of waste from landfill. It was reported that more tonnage was going to landfill and that the main cost of this was connected to the diversion rates set by the PFI waste contract. The

Committee was informed that there had been an increase in the use and disposal of plastic which was more difficult to recycle. Waste plants had only recently become fully operational on the contract, but work was underway to address the issue. It was reported that officers were looking at new opportunities regarding lower grade plastics by either selling the waste on or looking into the possibility of using it to produce replacement kerbstones.

- It was reported that the County Fund Balance's general reserves were reducing year on year. However, the change was minimal and in-line with authorities of a similar size.
- In relation to the savings proposed on corporate carbon tax, Councillors were informed the Council produced less carbon and that there had also been a change in regulations for the use of carbon. It had also been clarified that schools would bear their own costs in this area directly through their budgets. Councillors expressed their concern regarding this additional pressure on schools' budgets, although also expressed the hope that such a move would encourage schools to embark on more carbon reduction schemes and reducing their use of carbon. It was reported that schools formed half of all the carbon usage of the Council's premises
- The proposal to reduce costs on agency placements within the Children and Young People Directorate was raised in relation to the impact this would have on the service. It was reported that this was an efficiency saving through improved ways of working and that it would have no impact on the services delivered by the directorate.
- On companion cards for use on buses, it was reported that bus operators had been reluctant to take forward this initiative and that the Council was unable to come to an agreement with the operators on the matter. The Committee was informed that one of the main reasons for this was that bus operators would need to install an additional card reader on their buses. It was highlighted that a similar scheme was already in use on the railways. The Committee was reassured that there was a continuing desire for the Council to implement this initiative in the future, and it was highlighted that the Government was looking to introduce smart card readers by 2014 on all forms of public transport.
- In relation to the reduction of manager posts in the Environment Directorate, a completion date for the restructure was sought. The Committee was informed that the directorate was going through a considerable period of change where upon all staff were briefed on proposed changes and would receive the necessary support. Staff, were comfortable with the proposed changes. All reductions in the number of manager posts would be carried out through voluntary redundancy (VR). The proposed reductions would be carried out over a period of two years. Staff, in the directorate had been asked to express any interest in taking VR. The Leader of the Council thanked Jo Turton for the work she had carried out.
- The impact of the proposed reduction in the level of the highways contingency fund by 50% was questioned. The Committee was informed that the fund had initially been setup with £840k for use by Councillors to bid in to if the Council was unable to meet the priorities of the

commissioning process. However, there had been very little take up on the use of the monies available to Councillors where upon it was suggested that the contingency fund be reduced by half.

Councillors were invited to ask questions and raise any comments in respect of the investment proposals. A summary of which is provided below:

- Questions were asked regarding the selection process of the investment proposals contained in the Cabinet report. The Committee was informed that the Cabinet had considered the matter. It was highlighted that few local authorities would be announcing a council tax freeze, plus the provision of job opportunities for young people and £50m to invest in the Council's key priorities.
- The committee asked why the additional one-off resources of £50m could not be used to offset other budget reductions the council faced. It was explained that £179.1m of savings to be made were ongoing, whereas the £50m was a one off fund and that it would therefore be unwise to consider such a move. It was considered that taking such an action would put the Council in a worse position the following year.
- A question was asked in relation to the proposal for promoting sustainable employment for young people through apprenticeships and whether any detail would surface regarding the number and type of apprenticeships to be made available. The Committee was informed that more detail would follow at the appropriate time. However, the Council was in talks with a number of key local employers in devising an apprenticeship scheme.
- The committee sought further detail on the proposal to develop employment opportunities as part of a five year Strategic Economic Development and infrastructure programme. It was reported that discussions were ongoing and that the Council was considering investing in this proposal money from the capital programme. It was hoped that this initiative would provide sustainable work for the future in areas such as research and development.
- A query was raised in relation to the proposed mentoring service by Armed Forces Veterans for secondary school pupils and what it would involve. It was felt that Armed Forces Veterans were highly regarded by young people and that a mentoring service would be beneficial to them. More detail would be announced in the future.
- It was asked whether there was any money set aside for the proposed new bus station for Preston. Councillors were informed that the matter had been retained in the Council's capital programme.
- A question was asked in relation to the proposal on further support for the programme of Youth Zones and what the Cabinet's intention was to do with the amount set aside. The Committee was informed that the Council would roll out the Youth Zone model across all the districts in Lancashire.

Councillors thanked the Cabinet and Officers on savings achieved, the proposals put forward for consultation and for maintaining its frontline services.

**Resolved:** That the report be noted.

### 7. Youth Employment and Employability Strategy

The Chair welcomed County Councillor Michael Green, Cabinet Member for Economic Development, Environment and Planning, County Councillor Mark Perks, Cabinet Member for Young People, Bob Stott, Director for Universal and Early Support Services, and Anne Ainsworth, Economic Policy Manager, to the meeting.

Bob Stott introduced the report which aimed to provide the Committee with an update on progress made to deliver the Council's Youth Employment and Employability Strategy. The Committee noted that since the Task Group report, 'Young People: Employment and Employability Against a Backdrop of Economic Recession and Recovery' was published in June 2010, a number of actions had been undertaken. The most notable of which being the development of a Corporate Skills Framework which was agreed by the Cabinet at its meeting held on 15 September 2011. The Framework also set out the key priorities for action together with appropriate core performance indicators which would underpin the Council's activity on the matter.

The Committee also noted that Cabinet had recently proposed to invest significant resource for young people not in education, employment or training (NEET) in relation to apprenticeships and the extension of the Youth Zone programme across Lancashire.

The report gave an outline of the national and local picture on progress made and highlighted progress made including actions to date in relation to five key areas:

- a) Youth Employability;
- b) Early support;
- c) Working together with Families;
- d) Careers Education, Information, Advice and Guidance (CEIAG); and
- e) Apprenticeships

The report also provided a range of key outcomes for which the Council hoped to achieve over the next three years. These commitments which formed a part of the Framework included:

- The development of 8 additional 'Business Class' business to school relationships;
- To increase the number of apprenticeships within LCC by 50%;
- To increase the proportion of apprenticeships within the private sector by 2%;
- The number of young people in Lancashire classified as NEET to be no more than 6.5%;
- Improve the attainment levels of Lancashire schools through the achievement of 5 or more A\* C grades at GCSE or equivalent including English and Maths to 59.5%;

- Increase the proportion of pupils eligible for Free School Meals performing at the expected level at key stage 2 to 55% and key stage 4 to 32%; and
- To increase the number of looked after children who go on to further education, training and employment to 75%.

Councillors raised a number of comments and questions. A summary of which is provided below.

- Both Cabinet Members acknowledged the contribution and value of the work of the Task Group and thanked the Scrutiny Committee for raising this as a matter of progress monitoring.
- One Councillor enquired about the worsening picture of young people not in education, employment or training (NEET) in the district of Burnley as mentioned in the report. The Committee was informed that Burnley was given as an example and that there were other districts within the County were this was occurring as well. However, resources had been allocated to all areas of Lancashire, with a concentration on areas of greatest need, where the largest numbers of young people who were NEET, being; Burnley, Hyndburn, Lancaster and Preston.
- Concern was expressed regarding the level of CEIAG provided to school leavers. It was felt that Job Centre Plus' service provision didn't compare.
   The Committee was informed that the Council had regular meetings with further education providers on the matter.
- On apprenticeships, one Councillor asked whether the Council could guarantee the uptake and prospect of permanent employment later on. The Committee was informed that the Economic Development Service was currently operating the Future Horizons programme assisting young people into sustainable employment and that further opportunities were being explored for the Council to work with external partners. A further question was asked in relation to any training an apprentice might take. The Committee was reassured that the Council would support businesses and individuals to ensure longevity and progression.
- Another Councillor raised concern that young people did not know where
  to go for an apprenticeship and wondered how the Council could make
  such information available. The Committee was informed that this was a
  major piece of work yet to be done in conjunction with the
  Communications Service.
- A question was asked about maintaining services provided at Children's Centres across Lancashire. Councillors were informed that with regard to budget pressures, resources had been targeted to those Centres in the most deprived areas of the County to help provide a "universal offer".

### Resolved: That;

- i. The report be noted:
- ii. The Committee receive progress reports
  - in six months time on Apprenticeships
  - 12 months' time on the overall strategy.

### 8. Draft Report of the Task Group: Flooding Lower Alt

County Councillor Michael Devaney, Chair of the Task Group, presented the draft report and its recommendations to the Committee.

Councillor Devaney expressed his gratitude for the enthusiasm of the Task Group on this matter including the Councillors appointed by the West Lancashire Borough Council to serve on it.

A meeting of the Task Group was held on 16 December 2011 where key officers from the Environment Agency (EA) had attended to provide evidence. District Councillors from the West Lancashire Borough were canvassed for their views and any questions they had in relation to the EAs consultation document. The EA was asked to prepare detailed answers.

Key points of concern raised by Councillors were included in the task group report. The Chair highlighted that the EAs consultation document, as presented, did not demonstrate that it had fully considered the economic impacts of its proposals. However, it was reported that the EA had recognised that it could have explained the consultation process better in that it was more of an "initial discussion" with the public and only the first stage of a comprehensive consultation period which would last 18 months.

A key benefit of the Task Group's meeting was the willingness of the EA to work with it and to ensure effective communication with interested groups and individuals as the consultation and engagement process continued. It was agreed that the West Lancashire councillors would act as a conduit in this regard, arranging future meetings between the EA, local representatives and other interested parties. It was also agreed by members that this activity would be independent and out-with the corporate authority of both the county and district councils.

The Task Group had made a number of recommendations which were set out in the report. Cabinet Member Green thanked the task group and the Scrutiny Committee for their work and stated that he fully endorsed the recommendations made to him.

### Resolved: That;

- i. The draft report and its recommendations be endorsed and published;
- ii. The Environment Agency be invited to attend and speak at the meeting to be held on 14 September 2012 and to report on their progress in implementing recommendations made to them, in particular the effectiveness of their renewed consultation arrangements:
- iii. The report be circulated widely in the affected area, with copies to be sent to local MPs, West Lancashire District Council, and local parish councils
- iv. The Communications Group be asked to promote the final report accordingly.

### 9. Task Group Updates

The Committee received an update on current task groups and their proposed completion dates.

**Resolved:** That, the update on existing task groups be noted.

### 10. Recent and Forthcoming Decisions

The committee had been given the opportunity to view and consider recent relevant decisions made and also forthcoming decisions including those set out in the current Forward Plan.

**Resolved:** That the report be noted.

### 11. Workplan 2010/11

The workplan for the committee was presented for noting and comments. The Chair gave an outline of the work to be carried out by the Committee over the coming months including the additional work agreed earlier in the meeting.

**Resolved:** That the report be noted.

### 12. Date of Next Meeting

It was noted that the next meeting of the Committee will be held on 10 February 2012 at 10:00am at County Hall, Preston.

I M Fisher County Secretary and Solicitor

County Hall Preston

### Agenda Item 4

### **Scrutiny Committee**

Meeting to be held on 10 February 2012

Electoral Division affected: 'none'

### **Presentation by United Utilities**

(Appendix 'A' refers)

Contact for further information: Claire Evans, 07917 836 698, Office of the Chief Executive, claire.evans@lancashire.gov.uk

### **Executive Summary**

Representatives from United Utilities have been invited to attend the meeting to respond to questions from members on strategic issues relating to the role of United Utilities in road works and the Traffic Management Act (TMA).

United Utilities last attended a meeting of the Scrutiny Committee in February 2010. The minutes of that meeting can be read at: <a href="Extract Scrutiny Committee Minutes">Extract Scrutiny Committee Minutes</a> Feb 2011

### Recommendation

That the committee makes recommendations to United Utilities regarding their role and performance on these issues

### **Background and Advice**

This report has been compiled to support members of the Scrutiny Committee in carrying out their examination of the role and performance of a major utilities company operating in Lancashire: United Utilities (UU)

UU has been briefed to attend the meeting of the Scrutiny Committee on 11 February prepared to receive questions from members regarding

road works and Traffic Management Act (TMA)

Representatives from UU will be:

- Mark Donaghy Public Affairs Manager
- John Webb Highways Coordination Manager

Further background and context information is contained in Appendix 'A' attached. This information is intended to help inform the questions members might wish to put to UU.



Members are reminded to res strategic, Lancashire-wide na	•	as possible to issues of a				
Consultations						
N/A						
Implications:						
This item has the following implications, as indicated:						
Risk management						
There are no risk management issues associated with this report.						
Local Government (Access to Information) Act 1985 List of Background Papers						
Paper	Date	Contact/Directorate/Tel				
N/A						
Reason for inclusion in Part II, if appropriate						
N/A						

### **United Utilities** (UU):

### General

Liaison and Co-ordination

The level of co-ordination and co-operation with UU has been very good generally and in relation to the major water improvement works taking place in Preston, UU has engaged very positively with us and with local councillors, residents, the city council and the media and is making a substantial contribution to highway infrastructure reinstatement and improvement in the surrounding environs.

### Data recording

At its meeting in February 2011, the Committee was informed that UU was looking towards transposing its data into the County Council's MARIO (Maps and Related Information Online) system to assist in identifying where pipelines were situated underground.

### Road works;

### 1. Prospective Permit Scheme

The Committee may wish to be aware that the County Council is considering the implementation of a Permit Scheme for street and road works in Lancashire. Some early discussions with utility company representatives have taken place, (we are required to do this by Department for Transport (DfT), including with UU.

Essentially, a Permit Scheme would give the County Council (as Highways Authority) better control over how and when utility companies carry out their works in the highway and should improve co-ordination and minimise disruption. Currently utility companies have only to notify a Highways Authority that they intend to carry out works, but under a permit scheme they are required to ask for and obtain permission. The Highways Authority may then impose a permit charge and apply various conditions to their works in terms of timing and duration, traffic management provision, methodology and consultation and publicity.

The County Council is currently examining the costs and benefits of a permit scheme for Lancashire with a view to producing a draft Permit Scheme for approval by April/May 2012.

A key point is that permits will be equally applicable to County Council works and utility works – however, the County Council would not have to pay permit charges.

### 2. Coordination

UU (and others) continue to work proactively with County Council officers in terms of co-ordination, especially large scale works. They both attend and make valuable contributions to the area based co-ordination meetings held in Lancashire.

### 3. Reinstatement performance

There is still room for improvement in terms of reinstatement performance. Based on visual inspections of their reinstatements carried out between the 1st April 2011 and 31st December 2011 the following is the outcome:-

UU - 3,464 inspections carried out, 579 failed = 16.7% failure rate

The County Council Executive is looking for improvement from UU (and others) in this regard. The Committee may wish to ask UU how they plan to tackle this reinstatement performance issue, especially given that it was raised at the last meeting (February 2011) and their failure rate has if anything increased since then.

### 4. Signing, Lighting and Guarding performance

In relation to the signing, lighting and guarding of utility company works in the highway, inspection outcomes are as follows:-

UU – 1061 inspections carried out, 120 failed = 11.3% failure rate

Regulation/Codes of Practice deem that failure rates of 10% or under do not requiring additional intervention by the Highway Authority.

The Committee may wish to ask;

Can UU explain why the failure rates are outside the 10% tolerance for signing, lighting and guarding?

What processes/procedures do they have in place for monitoring and auditing their own performance and addressing under performance?

Can UU outline how it plans to address this under performance and improve performance?

PJB 5.01.2012



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### **HAUC(UK) Code of Conduct**

The Highway Authorities Utilities Committee (HAUC(UK)) recognises the need to promote self regulation and actively works together representing street authorities, highways and roads agencies, utilities, contractors and other key stakeholders to manage and reduce disruption and inconvenience these works may cause to road users, businesses and residents within the UK.

HAUC(UK) promotes active participation at co-ordination meetings focussing on discussing advance planning, joint working and collaborative practices and in particular the following:

### **Network Management Duty**

HAUC(UK) endorses the aims and objectives of the Traffic Management Act 2004 and in particular the Network Management Duty and will strive to work towards achieving those aims in conjunction with Traffic Managers.

### **Permitting**

HAUC(UK) in accepting the principles of Network Management Duty, offers to assist prospective permit authorities and their respective Traffic Managers to develop their proposed permit schemes and help guide them towards maximising benefits to the community as a whole. It offers to work with system developers to help the community deliver efficient and practical software solutions using knowledge gained across the UK.

### **Advance Planning**

Utilities and authorities will continue to share long term plans for asset upgrades and major maintenance projects to promote greater opportunities for trench sharing, site sharing and accommodating authority planning as part of their commitment to encouraging enhanced co-ordination between all parties.

### **Use of Minimum-Dig Technology**

HAUC(UK) will continue to promote the use of minimum-dig technology where commercially viable, practical, and safe to use, in order to reduce the size, environmental impact and duration of works.

### **Plating**

To ensure a rapid return of carriageways and footways back into use for road users and pedestrians during traffic-sensitive times HAUC(UK) will encourage its members to consider the option of plating over or applying bridging

techniques to utility excavations at sites where it is safe and practical to do so, and where it does not unduly extend the duration of the works or adversely affect the highway structure.

### **Working Outside Peak Hours**

On the busiest roads, utilities and authorities will strive to work at the times of the day that minimise disruption to traffic and reduce excessive traffic delay and inconvenience to the road user. As part of the planning process, where commercially viable, and following discussions with environmental and highway departments and affected stakeholders, the options of evening, weekend and 24 hour working at key locations will be considered where highlighted environmental concerns can be overcome, where disturbance to residents can be kept to a minimum, and where it is safe to do so for the workforce.

### **Communications**

HAUC(UK) will actively encourage all works promoters to consider communications strategies appropriate to the works and customer needs. Where safe and practical to do so we will continue to encourage the use of work site information boards at all sites giving contact details, and provide additional unique information boards specific to long term (major works) projects displaying updates on progress and estimated completion dates.

### Inspection

HAUC(UK) will continue to promote improvement in inspection and compliance processes along with performance monitoring and will encourage prompt rectification of non-compliance. We will work together to minimise the effects of essential maintenance works on both the highway infrastructure and its availability to the highway user

### **First Time Reinstatements**

To ensure work sites are returned to public use at the earliest opportunity and help reduce any possible delays and disruption, HAUC(UK) promotes the use of first time permanent reinstatements wherever possible.

### **Good Practice Guide**

HAUC(UK), is committed to both elicit and share good practice to help raise awareness and drive performance improvement. We will continue to share examples of good practice on our web site and at events around the country, and adopt the highest standards that emerge from this awareness.

HAUC(UK) will regularly review its Code of Conduct to ensure that it continues to reflect good practice.

Jerry McConkey & Mark Ostheimer Joint Chairs of HAUC(UK)

January 2011

### United Utilities - Highway Coordination and Communication

United Utilities (UU) has been praised at recent highway coordination meetings for its excellent work with local authorities in the delivery of capital projects.

Lancashire County Council gave a positive summary of UU at its final coordination meeting of 2011. The year had seen an unprecedented amount of potentially high impact utilities work in and around Preston.

Gary Greenwood, Lancashire South Streetworks Coordinator, said the work had gone far smoother than he had hoped. He cited the reason for this was the exemplary level of communication between the council and the UU Preston Project Team.



Extensive traffic management at the junction of Strand Road & Fishergate Hill, Preston.

Also, Oldham Council commended UU for its efforts ahead of the start of work on site at a reservoir in the borough.

The Preston scheme, in particular, has been highlighted as an excellent example of coordination and communication. UU has used innovative signs and banners to inform people about the work and what improvements it will bring.

Lancashire County Council's communication account director Ginette Unsworth said: "We think the banners are great and really customer focused. Feedback from county council colleagues has been positive and the signage really makes a statement about how United Utilities is investing in the North West.

"Across the region you are being held up as a beacon of how organisations should communicate to customers."



A banner in Preston explains why United Utilities is carrying out the work in Preston.



# helping life flow smoothly

## Introduction

Welcome to the fencing banner catalogue. This has been created to help us all work together to ensure we proactively communicate with our customers in the same way, in the same voice.

The new brand look has allowed us to review the colours we use on our banners and site signage in general. We have developed a colour scheme for water and wastewater projects which will give our sites a fresh distinctive look.

# Why use fencing banners?

The fencing around our works offers us an opportunity to proactively communicate with our customers by using the panels as free advertising space. They can enhance the look of a site whilst helping to convey a positive message about our capital programme or apologise for the disruption caused by long or short-cycle works. Proactive communication can help us reduce the number of calls and complaints we receive and in doing so reduce the cost to serve customers as well as increase satisfaction.

# Where should we use them?

We use several different types of fencing for our short and long cycle works. From Block and Mesh (Heras) to Post and Plank, Corrugated Barricade and Molded Plastic. The banners shown in this catalogue are designed for full size Heras fencing (or for production at 60% size where wind or safety may cause concern). They can also be printed on roll down vinyl material for the different types of plastic fencing.

Bespoke sizes can also be produced for corrugated barricade or other types of panel fencing. Advice on where the banners should be placed on fencing or compounds can be found in our Best Practice Guide to Customer Signage. This document also contains costs and lead times for ordering banners.

# When would we use generic banners?

For long cycle work your completed CIA sheet will determine the impact of the scheme. For medium and high impact schemes you should contact your customer communications support for advice (contact details are found on the last page of this catalogue). In these cases

we may recommend that bespoke messaging be created to tell the story of your scheme. This can range from localising the messaging on the banners to creating new illustrations.

The examples shown in this catalogue are generic which will mostly apply to low impact schemes.

# And finally some 'How's'

How many banners you use will depend on a number of factors. The size of your site, the length of time you will be there, the impact on customers, the budget you have allocated for customer communications and most importantly the safety of our people and the public. The communications team are available to make recommendations as to the most appropriate messaging to use on your sites and to order the banners for you or our partners.

How to fix them? It is up to the project teams on site to affix the banners to the fencing (in most cases this will be done with cable ties which will need to be purchased separately from a hardware or DIY store). Please ensure that you keep the banners in as good a condition as possible. They are a reusable asset and whilst they are cost effective they are not cheap. A dirty, torn or poorly fixed banner will detract from any of the positive messages they may be conveying.

If you have any questions please contact your customer communications support. Details can be found at the back of this catalogue.

"Why wouldn't we want to take every opportunity possible to engage with our customers.

Each and every day many of them will come into contact with our business when they drive or walk past our working areas.

That's why I feel our new site signage is a great way to explain what we're doing in a way that connects with them."

Steve Mogford

"We think the banners are great and really customer focused. Feedback from county council colleagues has been positive and the signage really makes a statement about how United Utilities is investing in the North West. Across the region you are being held up as a beacon of how organisations should communicate to customers."

Ginette Unsworth, Communication Account Director for Lancashire County Council

# Capital Delivery signage family

To go with the banners we can help you with your compound signage and customer information boards.

Examples of both are provided.

Please speak to the Customer Comms team if you need to produce these signs



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Site management: KMI Completion: Summer 2012 Emergency: 0845 746 2200 Project no: 80021542

46 2200 42 Sorting the sewers

 $\begin{array}{l} \textbf{Water compound sign:} \\ 1.0m \times 0.75m \end{array}$ 



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Site management: KMI Completion: Summer 2012 Emergency: 0845 746 2200 Project no: 80021542

Wastewater compound sign:  $1.0m\times0.75m$ 



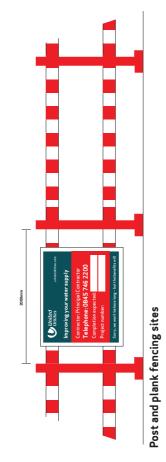
Wastewater info board:  $1.0 \text{m} \times 0.75 \text{m}$ 

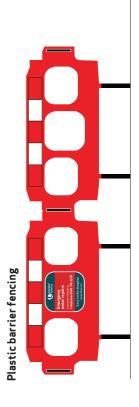
### Capital Delivery signage family

Along with getting our signage right we also need to take into consideration the different type of fencing we use

Along with heras fencing some jobs may use plastic barriers or some of our larger schemes may require closed hoarding.

Keeping these fences a consistent colour across all our schemes will continue to help customers to instantly recognise the work we're carrying out.

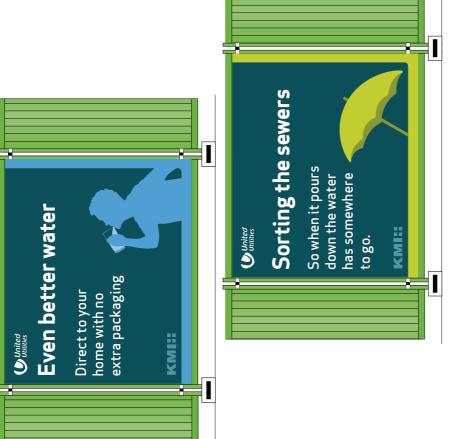




The new Safety at Street Works and Road Works code of practice stipulates that plastic fencing should be either red, orange or white. Please can you ensure that red plastic fencing is used. If using post and plank fencing please use red legs.

### Corrugated barrier fencing

Corrugated barricade fencing should be green - paint reference RAL 6018 (yellow green).





### **BANNER REF: 001** Water

### Categories:

Water rehab **End benefit** 



**Full size:** 3.35m × 1.75m 100% coverage of standard Heras fence



**60% size:**  $2.01m \times 1.05m$  Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 



needs great pipes **Great water** United Utilities

**Short size:** 3.35m x 1.00m

So you always get a great cuppa.

GCA

Page 21

### **BANNER REF: 002** Water

### Categories:

**Mater rehab** Environment **End benefit** 



Full size:  $3.35 \text{m} \times 1.75 \text{m}$ 100% coverage of standard



Short size:  $3.35 \text{m} \times 1.00 \text{m}$ Full width but shorter depth Heras fence **60% size:**  $2.01 \text{m} \times 1.05 \text{m}$  Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 





New pipes mean fewer leaks United Utilities

 $3.35 \text{m} \times 1.00 \text{m}$ Short size:

> No one wants to see great water go to waste.

### **BANNER REF: 003** Water

### Water rehab Categories:

School



Full size:  $3.35 \,\mathrm{m} \times 1.75 \,\mathrm{m}$ 100% coverage of standard Heras fence Heras fence

United Utilities

**60% size:** 2.01m x 1.05m Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos





So don't be late! **Great water** needs great Sorry - school's pipes still open. United Utilities

**Great water** needs great pipes

Sorry - school's still open.

So don't be late!

 $3.35 \text{m} \times 1.00 \text{m}$ Short size:

**Balfour Beatty** 

# Water

# **BANNER REF: 004**

### Categories:

**Water rehab** Delays



Full size:  $3.35 \text{m} \times 1.75 \text{m}$ 100% coverage of standard Heras fence Heras fence

United Utilities

**60% size:**  $2.01 \, \text{m} \times 1.05 \, \text{m}$  Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 





Getting great water to your tap is a big job

 $3.35m \times 1.00m$ Short size:

Sorry. If you're late for work blame United Utilities.







### 3.35m x 1.75m Full size:

### **BANNER REF: 005** Water

### Categories:

Road closure Cleaning



Full size:  $3.35 \,\mathrm{m} \times 1.75 \,\mathrm{m}$ 100% coverage of standard



Heras fence

United Utilities

**60% size:** 2.01m x 1.05m Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 

GCA

United Utilities

### **Getting great** water direct to your tap

We'll be as quick as we can. we're cleaning our pipes. Sorry, road closed while

Short size:

3.35m x 1.00m



Sorry, road closed while we're cleaning our **Getting great water** 

direct to your tap

pipes. We'll be as quick as we can.

### **BANNER REF: 006** Water

### Categories:

End benefit



Full size:  $3.35m \times 1.75m$ 100% coverage of standard Heras fence



Full width but shorter depth Heras fence

**60% size:**  $2.01m \times 1.05m$  Full size banner reduced to 60%

**Even better** 

United Utilities

Direct to your home with no extra packaging.

water

Please contact the communications team for advice on alternative sizes or specifications.



**Balfour Beatty** 

GCA



packaging.

**Short size:** 3.35m x 1.00m



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Keeping your

reservoir

### **BANNER REF: 007** Water

### Categories:

condition

Quality control

starts here.

in tip top

Reservoir



Full size:  $3.35 \text{m} \times 1.75 \text{m}$ 100% coverage of standard **Short size:** 3.35m x 1.00m Full width but shorter depth Heras fence

**60% size:** 2.01m x 1.05m Full size banner reduced to 60%

team for advice on alternative sizes Please contact the communications or specifications.



reservoir in tip top condition Keeping your

Quality control starts here.



Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 

GCA

Page 27

### **BANNER REF: 008** Water

### **Categories:**

Empty site



Full width but shorter depth Heras fence

United Utilities

team for advice on alternative sizes Please contact the communications or specifications.

 $2.01\,\text{m}\times 1.05\,\text{m}$  Full size banner reduced to 60%

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 



### long tea break We're not on a (honest)

We're still working here and need to get to the pipe below.

 $3.35 \text{m} \times 1.00 \text{m}$ Short size:





break (honest)

the pipe below.

### **BANNER REF: 009** Water

### Categories: **Empty** site

Reinstatement



Full size:  $3.35 \,\mathrm{m} \times 1.75 \,\mathrm{m}$ 100% coverage of standard Heras fence  $\textbf{Short size:} \ 3.35m \times 1.00m \\ \text{Full width but shorter depth}$ Heras fence

**60% size:**  $2.01m \times 1.05m$  Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.



**Balfour Beatty** 

GCA



Gone but not We'll be back soon to forgotten United Utilities

**Short size:** 3.35m x 1.00m

### BANNER REF: 010 Water

Sorry some

trees have

### Categories:

Reinstatement

But we'll be back

gone

to plant more.

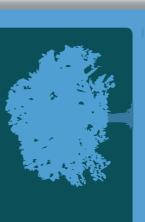


Full size:  $3.35 \text{m} \times 1.75 \text{m}$ 100% coverage of standard Heras fence **Short size:** 3.35m x 1.00m Full width but shorter depth Heras fence **60% size:** 2.01m x 1.05m Full size banner reduced to 60%

team for advice on alternative sizes Please contact the communications or specifications.

Sorry some trees have gone United Utilities

**Short size:** 3.35m x 1.00m



But we'll be back to plant more.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 

GCA

Page 30

### **BANNER REF: 011** Water

Gone but not

We'll be back soon

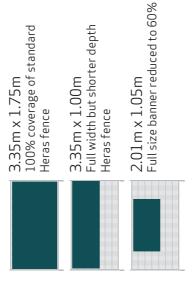
to sow seeds and

plant hedges.

forgotten

### Categories:

Reinstatement



team for advice on alternative sizes Please contact the communications or specifications.





**Short size:** 3.35m x 1.00m

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. GCA Contractor logos **Balfour Beatty** 

### BANNER REF: 012 Water

Your favourite local

United Utilities

### Categories:

SHOP LOCAL

are still open

businesses

Don't forget to pop in.

Shops open



**Short size:** 3.35m x 1.00m Full width but shorter depth Heras fence

**60% size:** 2.01m x 1.05m Full size banner reduced to 60%

team for advice on alternative sizes or specifications.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 

GCA

Please contact the communications

United Utilities

local businesses Your favourite are still open

Don't forget to pop in.

 $3.35 \text{m} \times 1.00 \text{m}$ Short size:

SHOP LOCAL

Page 32

### BANNER REF: 013 Water

Sorry, we know

it's not your

usual walk

### Categories:

Footpath closure

But we'll have you back on

the right path soon.



100% coverage of standard

**Short size:** 3.35m x 1.00m Full width but shorter depth Heras fence

**60% size:** 2.01m x 1.05m Full size banner reduced to 60%



But we'll have you back on the right path soon.



 $3.35 \text{m} \times 1.00 \text{m}$ Short size:

> team for advice on alternative sizes Please contact the communications or specifications.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. GCA Contractor logos **Balfour Beatty** 

Page 33

### Water BANNER REF: 014

### Categories:

Reservoir Footpath closure



Full size: 3.35m x 1.75m 100% coverage of standard Heras fence



Short size: 3.35m x 1.00m Full width but shorter depth Heras fence

United Utilities



**60% size:** 2.01 m x 1.05 m Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

Contractor logos
Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal.

**Balfour Beatty**Hillity Solutions

nterprise

GCA

Sorry, we know it's not your usual walk back on the right path soon.

Sorry, we know it's not your usual walk

 $\begin{array}{l} \textbf{Short size:} \\ 3.35\text{m} \times 1.00\text{m} \end{array}$ 

But we'll have you back on the right path soon.



## BANNER REF: 015 Water

### Categories: **ALL ŪSES**



100% coverage of standard  $3.35 \, \text{m} \times 1.00 \, \text{m}$  Full width but shorter depth

Heras fence

 $2.01\,\text{m}\times 1.05\,\text{m}$  Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 

GCA

Stay safe, keep out Nothing to see apart from big muddy holes.

Stay safe, keep out United Utilities

**Short size:** 3.35m x 1.00m

Nothing to see apart from big muddy holes.

**Full size:** 3.35m x 1.75m

## BANNER REF: 016 Water

### Categories:

Site branding



 $3.35m \times 1.75m$  100% coverage of standard Heras fence  $3.35 \, \text{m} \times 1.00 \, \text{m}$  Full width but shorter depth Heras fence

 $2.01\,\text{m}\times 1.05\,\text{m}$  Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

# United Utilities

United Utilities

**Short size:** 3.35m x 1.00m

### 3.35m x 1.75m Full size:

# Wastewater BANNER REF: 017

United Utilities

### Categories:

Sewer flooding Sewer rehab



Full size:  $3.35 \,\mathrm{m} \times 1.75 \,\mathrm{m}$ 100% coverage of standard



Heras fence

**60% size:** 2.01m x 1.05m Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 

GCA

### Building Sewers bigger

community isn't Because your

getting any smaller.





**Building bigger** United Utilities

Sewers

Because your community isn't getting any smaller.

### Categories:

Sewer rehab Delays



Full size:  $3.35 \,\mathrm{m} \times 1.75 \,\mathrm{m}$ 100% coverage of standard Heras fence



Heras fence

United Utilities

**60% size:** 2.01m x 1.05m Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 









Keeping your toilets flushing is a big job

 $3.35 \text{m} \times 1.00 \text{m}$ Short size:



blame United Utilities.

# Wastewater

# **BANNER REF: 019**

## Categories:

Sewer flooding School









2.01m x 1.05m Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 

GCA

United Utilities

# **Building bigger**

sewers to help stop flooding

So don't

be late!

Sorry - school's still open.

 $3.35 \text{m} \times 1.00 \text{m}$ Short size:



United Utilities

**Building bigger** sewers to help stop flooding

Sorry - school's still open.



# Wastewater

BANNER REF: 020

## Categories:

Sewer flooding



Full size:  $3.35 \text{m} \times 1.75 \text{m}$ 100% coverage of standard Heras fence **Short size:** 3.35m x 1.00m Full width but shorter depth Heras fence

**60% size:**  $2.01m \times 1.05m$  Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.





**Short size:** 3.35m x 1.00m

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 





Waving goodbye to

United Utilities

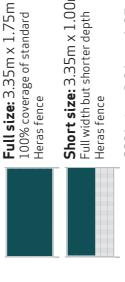
sewer flooding in

your area

# Wastewater BANNER REF: 021

### Categories:

Sewer flooding



**Short size:** 3.35m x 1.00m Full width but shorter depth

**60% size:**  $2.01m \times 1.05m$  Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

Waving goodbye to sewer flooding in your area United Utilities



Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 

GCA

### Categories:

Sewer flooding



Full size:  $3.35 \text{m} \times 1.75 \text{m}$ 100% coverage of standard **Short size:** 3.35m x 1.00m Full width but shorter depth Heras fence

Please contact the communications team for advice on alternative sizes or specifications.

**60% size:** 2.01m x 1.05m Full size banner reduced to 60%

Did you know the more houses = More people + bigger sewers needed United Utilities

houses = bigger sewers third most populated More people + more North West is the Did you know the region in the UK. needed

 $3.35 \text{m} \times 1.00 \text{m}$ Short size:

> third most populated North West is the egion in the UK.

> > Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. GCA Contractor logos **Balfour Beatty**

# Wastewater

# **BANNER REF: 023**

### Categories:

First time sewerage Delays



Full size:  $3.35 \,\mathrm{m} \times 1.75 \,\mathrm{m}$ 100% coverage of standard Heras fence



 $\textbf{Short size:} \ 3.35m \times 1.00m \\ \text{Full width but shorter depth}$ Heras fence



**60% size:** 2.01m x 1.05m Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes

or specifications.

Each banner is available with any of our four Contractor logos

key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal.

**Balfour Beatty** 







Building a new sewer is a big job United Utilities

 $3.35 \text{m} \times 1.00 \text{m}$ Short size:

Sorry. If you're late for work blame United Utilities.









# Wastewater

**BANNER REF: 024** 

First time sewerage Environment Categories:



**Full size:** 3.35m x 1.75m 100% coverage of standard Heras fence



Heras fence



**60% size:** 2.01m x 1.05m Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 

GCA



green and pleasant Keeping your land United Utilities

 $3.35 \text{m} \times 1.00 \text{m}$ Short size:

> Letting us deal with what you flush, will help it stay this way.



### **Categories:** UID

Environment



Full size:  $3.35 \text{m} \times 1.75 \text{m}$ 100% coverage of standard Heras fence



Heras fence



United Utilities

**60% size:**  $2.01 \, \text{m} \times 1.05 \, \text{m}$  Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 







## rivers clean Helping to keep our

for all of us - including Which is good news the fish.





Which is good news for all of us -

including the fish.

our rivers clean

Helping to keep

 $3.35 \text{m} \times 1.00 \text{m}$ Short size:

### **Categories:** UID

Environment



Full size:  $3.35 \text{m} \times 1.75 \text{m}$ 100% coverage of standard Heras fence



Heras fence

**60% size:**  $2.01 \, \text{m} \times 1.05 \, \text{m}$  Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

beside the seaside.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 







our beaches clean Helping to keep Because we all like a day United Utilities

 $3.35 \text{m} \times 1.00 \text{m}$ Short size:

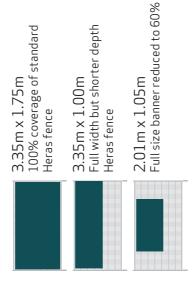
United Utilities

3.35m x 1.75m Full size:

# **BANNER REF: 027**

### Categories:

Maintenance



Please contact the communications team for advice on alternative sizes or specifications.

Sorting the sewers So you can flush and forget. United Utilities

**Short size:** 3.35m x 1.00m

Sorting the So you can flush Sewers and forget.

> Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. GCA Contractor logos **Balfour Beatty**

Sorting the

Sewers

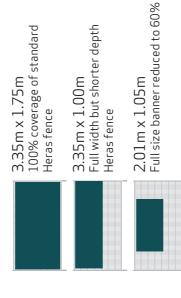
### Categories:

Maintenance

are our number 'one'

priority.

Your number 'twos'



Please contact the communications team for advice on alternative sizes or specifications.

Sorting the sewers Your number 'twos' are our number 'one' priority. United Utilities

**Short size:** 3.35m x 1.00m

Contractor logos
Each banner is available with any of our four
key contractor logos. Contractor logos can
ONLY be shown in 50% tint of Teal.

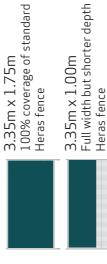
**Balfour Beatty** Utility Solutions

Enterprise

GCA GCA

### **Categories:**

Empty site



Full width but shorter depth

 $2.01\,\text{m}\times 1.05\,\text{m}$  Full size banner reduced to 60%

team for advice on alternative sizes Please contact the communications or specifications.

United Utilities

We're not on a long

tea break (honest)

the pipe below.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 







## long tea break We're not on a (honest)

We're still working here and need to get to the pipe below.

 $3.35 \text{m} \times 1.00 \text{m}$ Short size:





# Wastewater

# **BANNER REF: 030**

### Categories:

Reinstatement **Empty** site



Full size:  $3.35 \,\mathrm{m} \times 1.75 \,\mathrm{m}$ 100% coverage of standard



Heras fence **60% size:** 2.01m x 1.05m Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

to tidy up.



Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal.

**Balfour Beatty** 







Gone but not forgotten We'll be back soon United Utilities

3.35m x 1.00m Short size:

Contractor logos

Sorry some

trees have

### Categories:

Reinstatement

But we'll be back

gone

to plant more.





**Short size:** 3.35m x 1.00m Full width but shorter depth

**60% size:** 2.01m x 1.05m Full size banner reduced to 60%

team for advice on alternative sizes Please contact the communications or specifications.

Sorry some trees But we'll be back to plant more. have gone United Utilities

**Short size:** 3.35m x 1.00m

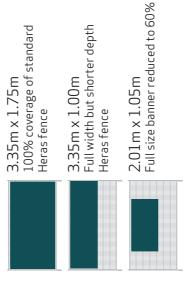


Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos **Balfour Beatty** 

GCA

## Categories:

Reinstatement



Please contact the communications team for advice on alternative sizes or specifications.

Gone but not We'll be back soon to sow seeds and plant hedges. forgotten United Utilities



Short size:  $3.35 \text{m} \times 1.00 \text{m}$ 

Contractor logos
Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal.

Balfour Beatty
Utility Solutions

Enterprise

GCA

United Utilities

Your favourite local

### Categories:

SHOP LOCAL

Don't forget to pop in.

are still open

businesses

Shops open



100% coverage of standard

**Short size:** 3.35m x 1.00m Full width but shorter depth Heras fence **60% size:** 2.01m x 1.05m Full size banner reduced to 60%

team for advice on alternative sizes Please contact the communications or specifications.

Your favourite United Utilities

local businesses are still open

Don't forget to pop in.

 $3.35 \text{m} \times 1.00 \text{m}$ Short size:



Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos **Balfour Beatty** 

GCA

### Categories:

Footpath closure



**Short size:** 3.35m x 1.00m Full width but shorter depth Heras fence

**60% size:** 2.01m x 1.05m Full size banner reduced to 60%

team for advice on alternative sizes Please contact the communications

or specifications.

Each banner is available with any of our four key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal. Contractor logos

**Balfour Beatty** 





not your usual walk Sorry, we know it's United Utilities

But we'll have you back on the right path soon.



 $3.35 \text{m} \times 1.00 \text{m}$ Short size:

# Wastewater

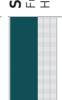
BANNER REF: 035

## Categories:

Footpath closure Reservoir



Full size:  $3.35 \,\mathrm{m} \times 1.75 \,\mathrm{m}$ 100% coverage of standard Heras fence



**Short size:**  $3.35m \times 1.00m$  Full width but shorter depth Heras fence



**60% size:** 2.01m x 1.05m Full size banner reduced to 60%

Please contact the communications team for advice on alternative sizes or specifications.

Each banner is available with any of our four Contractor logos

key contractor logos. Contractor logos can ONLY be shown in 50% tint of Teal.

**Balfour Beatty** 



Sorry, we know it's not your usual walk But we'll have you back on the right path soon.

not your usual walk Sorry, we know it's United Utilities

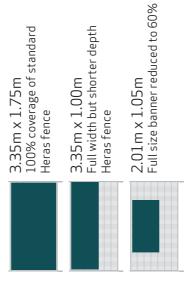
 $3.35 \text{m} \times 1.00 \text{m}$ Short size:

> But we'll have you back on the right path soon.



GCA

### **Categories:** ALL USES



Please contact the communications team for advice on alternative sizes or specifications.





Stay safe, keep out Nothing to see apart from big muddy holes. United Utilities

**Short size:** 3.35m x 1.00m

Full size:  $3.35 \text{m} \times 1.75 \text{m}$ 

# Wastewater **BANNER REF: 037**

## **Categories:** Site branding



 $3.35m \times 1.75m$  100% coverage of standard Heras fence

 $3.35 \, \text{m} \times 1.00 \, \text{m}$  Full width but shorter depth

 $2.01\,\text{m}\times 1.05\,\text{m}$  Full size banner reduced to 60% Heras fence

Please contact the communications team for advice on alternative sizes or specifications.

United Utilities

United Utilities

**Short size:** 3.35m x 1.00m

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### Agenda Item 5

### **Scrutiny Committee**

Meeting to be held on 10 February 2012

Electoral Division affected: None

### **Task Group Update**

(Appendix 'A' refers)

Contact for further information: Claire Evans 07917 836 698, Office of the Chief Executive, claire.evans@lancashire.gov.uk

### **Executive Summary**

This report has two purposes:

- 1. To update members on progress with existing Task and Finish Groups and impact of completed Task Group reports
- 2. To allow the Committee to consider any new proposals for Task Groups

There are no requests for new task groups this month.

### Recommendation

That the Committee note the list of existing task groups, and comment as appropriate.

### **Background and Advice**

In order to ensure that the Scrutiny Committee is kept informed of progress on Task Groups, this item will appear on each agenda.

For information, a list of existing Task Groups is attached as Appendix 'A' to this report. It is not intended that members feed back on all existing task groups, but members are invited to comment on any issues of particular significance. All new requests for task groups will be considered under this item. As a standing item, this should ensure that there is always a timely response to requests without the need to resort to the Urgent Business Procedure.

### **Consultations**

N/A

### Implications:

This item has the following implications, as indicated:



### Risk management

There are no significant risk management implications.

Financial, Legal, Equality and Diversity, Human Rights, Crime and Disorder, Personnel, Property Asset Management, Procurement, Traffic Management, CIA (policies and strategies only):

N/A

Local Government (Access to Information) Act 1985 List of Background Papers

Paper Date Contact/Directorate/Tel

N/A

Reason for inclusion in Part II, if appropriate

N/A

### Overview and Scrutiny – Task and Finish Groups

### February 2012

### Current

Committee/Task Group	Chair	Proposed Completion Date
Scrutiny Committee		
Member Development	CC John Shedwick	Standing Group
Arts Funding in Lancashire	CC K Ellard	March/April 2012
Health Scrutiny Committee		
Steering Group	CC Maggie Skilling	Standing Group
Standing Joint Lancashire Health		
Overview and Scrutiny Committee		
Dementia Pathway	CC F Craig-Wilson	March 2012
Fylde Coast Health Economy Strategy	CC P Rigby	Late 2011
Education Scrutiny Committee		

### Completed

Committee/Task Group	Completed	Next Steps
Scrutiny Committee		
Cross Boundary Looked After Children – "Who Cares?"	September 2011	Formal/final response April 2012
Young People – Employment and Employability	July 2010	Exec response delivered Jan 2011
Museums	Sept 2010	Exec Response delivered April 2011
Rail Improvement Schemes		Final meeting 30 January 2012
Health Scrutiny Committee		
Education Scrutiny Committee		

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### Agenda Item 6

### **Scrutiny Committee**

Meeting to be held on 10 February 2012

Electoral Division affected: None

### **Recent and Forthcoming Decisions**

Contact for further information: Claire Evans 07917 836 698 Office of the Chief Executive, claire.evans@lancashire.gov.uk

### **Executive Summary**

To advise the committee about recent and forthcoming decisions relevant to the work of the committee.

### Recommendation

Members are asked to review the recent or forthcoming decisions and agree whether any should be the subject of further consideration by scrutiny.

### **Background and Advice**

It is considered useful for scrutiny to receive information about decisions in the Forward Plan and decisions recently made by the Cabinet and individual Cabinet Members in areas relevant to the remit of the committee, in order that this can inform possible future areas of work.

Recent decisions taken by Cabinet Member or the Cabinet can be accessed here: <a href="http://council.lancashire.gov.uk/mgDelegatedDecisions.aspx?bcr=1">http://council.lancashire.gov.uk/mgDelegatedDecisions.aspx?bcr=1</a>

Forthcoming decisions are included in the Forward Plan, which can be accessed here:

http://council.lancashire.gov.uk/mgListPlans.aspx?RPId=244&RD=0

The Forward Plan is published each month. It briefly describes matters likely to be subject to Key Decisions over the next four-month period. A Key Decision for this purpose is an Executive decision that:

- has significant effect on communities living or working in an area comprising two or more electoral divisions of the County Council without reference to a financial threshold.
- domestic decisions (affecting the internal workings of the Council) which have a financial impact on the Council of £1.2m or more.



The Forward Plan enables the public to see what Key Decisions are in the pipeline, who will be taking them and when, and what consultation will occur.

This can also be found under "F" via the alphabetical search on the front page of the county council's website via the following link:

### http://www.lancashire.gov.uk

The Forward Plan is presented to all scrutiny committees on each agenda. The onus is on individual Members to have a look at the Forward Plan using the links provided above and obtain further information from the officer(s) shown for any decisions which may be of interest to them. The Member may then raise for consideration by the Committee any relevant, proposed decision that he/she wishes the Committee to review.

decisions which may be of int consideration by the Committee to review.		
Consultations		
N/A		
Implications:		
This item has the following im	plications, as indicated:	
Risk management		
There are no significant risk n	nanagement or other impli	cations
Local Government (Access List of Background Papers	to Information) Act 1985	5
Paper	Date	Contact/Directorate/Tel
N/A		
Reason for inclusion in Part II	, if appropriate	
N/A		

### Agenda Item 7

### **Scrutiny Committee**

Meeting to be held on 10 February 2012

Electoral Division affected: None

### Work Plan 2011/12

(Appendix 'A' refers)

Contact for further information: Claire Evans 07917 836 698, Office of the Chief Executive, claire.evans@lancashire.gov.uk

### **Executive Summary**

The plan at Appendix 'A' summarises the work to be undertaken by the Committee during 2011/12. The statement will be updated and presented to each meeting of the Committee for information.

### Recommendation

The Committee is asked to note the report.

### **Background and Advice**

A statement of the current status of work being undertaken by the Committee is presented to each meeting for information.

### **Consultations**

N/A

### Implications:

This item has the following implications, as indicated:

### Risk management

There are not significant risk management implications.

Financial, Legal, Equality and Diversity, Human Rights, Crime and Disorder, Personnel, Property Asset Management, Procurement, Traffic Management, CIA (policies and strategies only):

N/A



### Local Government (Access to Information) Act 1985 List of Background Papers

Paper	Date	Contact/Directorate/Tel
N/A	N/A	N/A
Reason for inclusion in Part II	, if appropriate	

### Scrutiny Committee Workplan 2011 / 2012

Date of Meeting	Agenda setting	Chair's Briefing	Topic	Witness	Purpose/Key issues
10 Feb		8 Feb	Utilities Companies	United Utilities	<ul><li>Streetworks</li><li>Reinstatements</li></ul>
9 Mar		7 Mar	Supporting People Programme	Sarah McCarthy	
13 April			Safeguarding and Who Cares? Task group report – Executive Response	CC Susie Charles Louise Taylor	
			Crime and Disorder	Safer Lancashire	

		Scrutiny	Board	
11 May	9 May	Highways Agency?		Local Coordination, communication and consultation issues
		United Utilities Electricity North West (ENW)		Street-lighting (ENW); flooding issues, bathing water quality
8 June		Economic Development	Martin Kelly/Mich ael Welsh	Committee to scrutinise progress in outcomes from the EDF and achievements from a reoriented LCDL in support of it
		Apprenticeship Programme in Lancashire	Martin Kelly	
		Tourism?		
6 July				
14 Sep		Flooding Lower Alt with Crossens	Environme nt Agency	EA to respond to recommendations in task group report, in particular effectiveness of new public consultation arrangements

12 Oct				
9 Nov				
7 Dec				
18 Jan		Youth	Bob	
2013		Employment and Employability Strategy	Stott/Marti n Kelly	
8 Feb				
15 March				
19 April				

### Possible future issues:

Item	Suggested Action	Notes
20mph zones – Update on Cab member decision Feb	Note for	Short note, giving timings for various actions
2010 when plans more developed / or implemented	information	
Utilities Companies: Street Lighting and road		United Utilities and Electricity North West
Reinstatements		<ul> <li>Seeking advice and guidance from Env. Dir.</li> </ul>
Environment Directorate Commissioning		Ref: UU and ENW at Scrutiny Committee on 4
		February: <a href="http://mgintranet/mgAi.aspx?ID=2059">http://mgintranet/mgAi.aspx?ID=2059</a>
Supporting People Programme; Partnership working	Note for information	
VCFS – Voluntary, Community and Faith Sector	Note for	Update on previous Communities report. Particular
	information	interest in formal commissioning arrangements &
		monitoring
Working with the Voluntary, Community and Faith		Discussion with Cabinet Member for Young People
Sector in Services for Young People		with chairs & deputies of Scrutiny
Positive Life Style Choices (include Lancashire Alcohol	Note for	
Network)	Information	
Traffic Regulation Orders	Report to	Interest expressed by the Chair
	Committee?	Issues around cost of introducing TROs and levels of
		enforcement. Lancs Constabulary as witness?
Budget Scrutiny	Reports to	Quarterly budget monitoring report (as supplied to
	Committee	Cabinet) – George Graham
		January 2012 – scrutiny of budget proposals, same
		process as previous year.
		Focus on impact of new budget changes/cuts

	NB 09/03/2012 as third one.
Corporate Strategy 2010-13 REFRESH	Lynne Johnstone

### **LINKS TO KEY DOCUMENTS/SITES**

Lancashire County Council Corporate Strategy
Lancashire Partnership's Sustainable Community Strategy Ambition Lancashire
Local Area Agreement LAA
Lancashire Children's Trust Childrens Trust
Children and Young Peoples' Plan CYPP
Joint Lancashire Transport Plan 2011-2021 JLTP Final sign off by Cabinet due March 2011
Safer Lancashire and Community Safety Agreement CSA

### **TOPICS ALREADY CONSIDERED**

July 2010 – Impact Gvt Spending Reductions on Lancashire County Council Youth Employment and Employability TG report

Sept 2010 – Subsidised Bus Services and Concessionary Travel Highways Winter Maintenance

Oct 2010 – Impact of Gvt's £6.2bn Savings requirement on the county council Private Children's Homes – task group established Grit Bins

Lancashire Museums Service **TG report** 

Nov 2010 - After Care for children who have been looked after by the county council
Road Safety for Children and Young People TG – Executive Response
Highways Winter Maintenance Service TG – Executive Response and Draft Plan

Dec 2010 - Role of LCC in local economic development: Economic Development Framework Strategy and LCDL

Jan 2011 - Scrutiny of Budget Proposals 2011/12-2013/14

Street-lighting – role and performance of county council

Feb 2011 – United Utilites – Roadworks and TMA; water management infrastructure;

Electricity North West - streetlighting

Mar 2011 - Crime and Disorder Scrutiny – evidence base for setting priorities; domestic violence/anti-social behaviour April 2011 – Lancashire County Council Cultural Offer

- Cultural and Sport Strategy
- Cultural Services Restructure
- Museums Service **TG** Executive Response
- Lancashire Records Office Review and Action Plan

May 2011 - Corporate Communications Service

June 2011 - Arts Council Funding

Flood Risk Management

September 2011 – Winter Maintenance

"Who Cares?" - Cross Boundary Children task group report

October 2011 - Lancashire County Council's Cultural Offer

**CYP Early Intervention and Prevention** 

**November 2011** – Leaving Care Services

December 2011 - Budget monitor

"Who Cares?" task group report - Interim Executive Response

Local Economic Development – role and performance of county council

January 2012 - Budget Scrutiny

Youth Employment and Employability Strategy

Flooding of Lower Alt task group report

### **TASK GROUPS**

Road Safety for Children and Young People - Completed

Youth Employment and Employability – Completed Extending Use and Access to the Lancashire Museums Service Cross Boundary Looked After Children, "Who Cares?" – (full Exec Response due March 2011)